

# SPECIAL RELEASE

## RETAIL PRICE OF CEREALS IN CAMARINES SUR, THIRD QUARTER 2018

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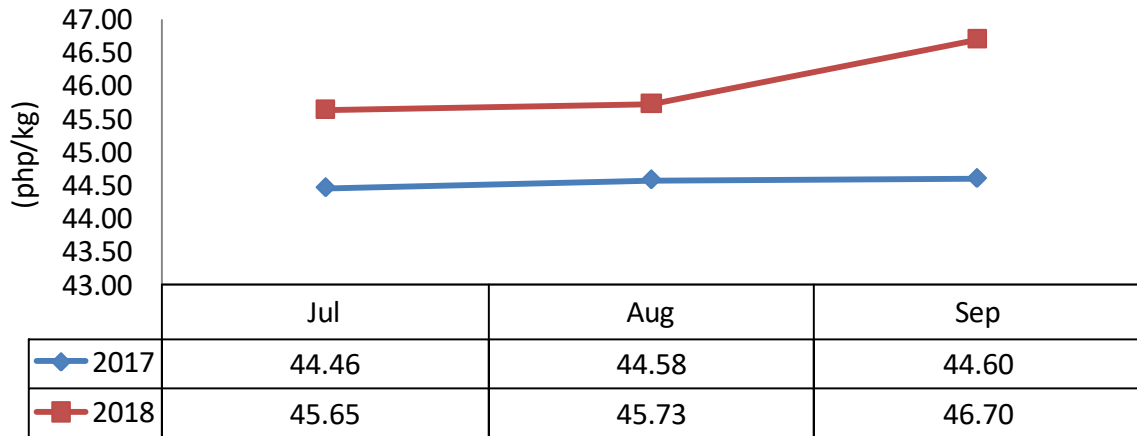


The **Retail Price Survey (RPS)** intends to collect retail prices and other relevant marketing information at various frequencies at pre-selected major trading centers all over the country. **Retail selling price** is the price at which the retailers sell their goods or commodities to consumers in the market. Prices were collected every Monday, Wednesday, and Friday at Naga City People's Mall.

### Monthly average retail price of special rice is higher in the third quarter of 2018

The monthly average retail price of special rice increased in the third quarter of 2018. The monthly average retail price of special rice was posted at P45.65/kg in July 2018, higher by P1.19/kg than the average retail price during the same month in 2017. In August 2018, the monthly average retail price of special rice was posted at P45.73/kg, higher by P1.15/kg than the average retail price in August 2017. Similarly, the monthly average retail price of special rice increased to P46.70/kg in September 2018, higher by P2.10/kg than in September 2017.

**Figure 1. Monthly Average Retail Price of Special Rice, Camarines Sur: July-September, 2017 and 2018**

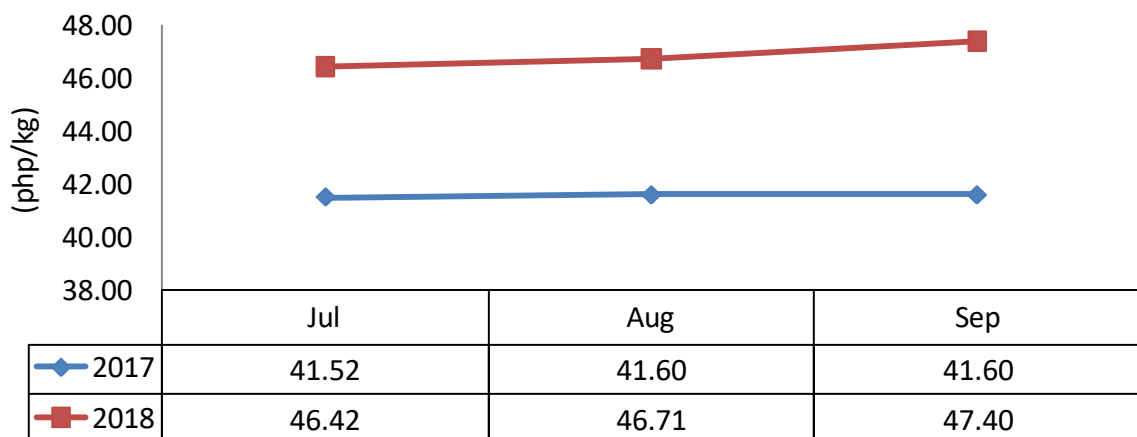


Source: Philippine Statistics Authority, *Retail Prices Survey*

**The retail price of premium rice increases in July to September 2018**

The monthly average retail price of premium rice was more expensive in the third quarter of 2018 compared with the price during the same period in 2017. The monthly average retail price of premium rice was posted at P46.42/kg in July 2018, higher by P4.90/kg compared with the price during the same month in 2017. Likewise, the price was higher by P5.11/kg and P5.80/kg in August and September 2018, respectively.

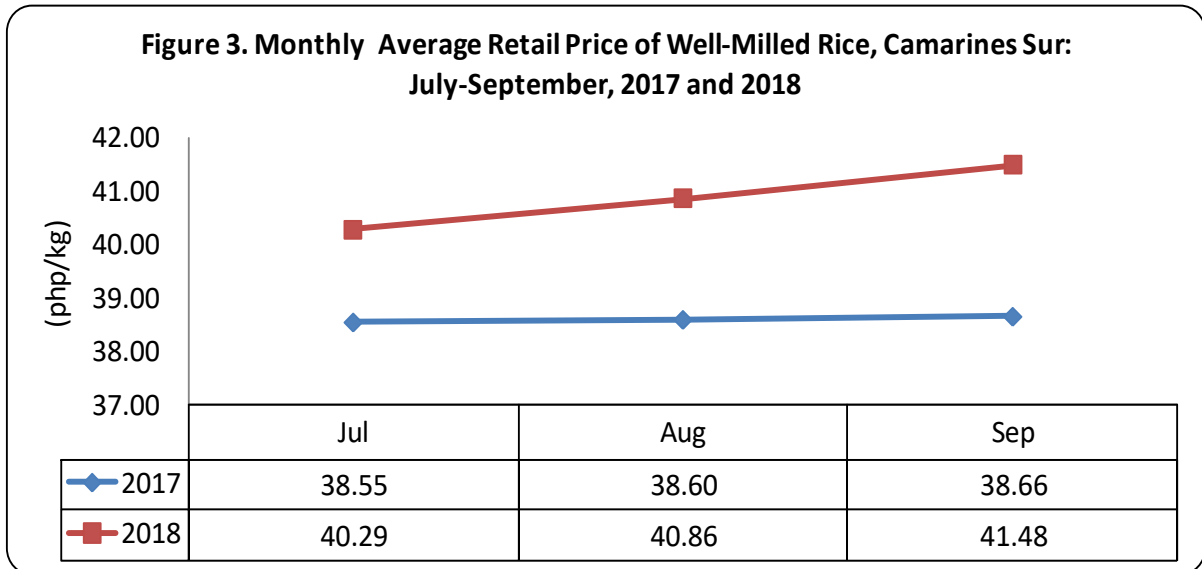
**Figure 2. Monthly Average Retail Price of Premium Rice, Camarines Sur: July-September, 2017 and 2018**



Source: Philippine Statistics Authority, *Retail Prices Survey*

**The monthly average retail price of well-milled rice is more expensive in the third quarter of 2018**

The monthly average retail price of well-milled rice was higher in the third quarter of 2018 than the same quarter in 2017. The monthly average retail price was posted at P40.29/kg in July 2018, higher by P1.74/kg than the same period in 2017. In August and September 2018, the price was registered at P40.86/kg and P41.48/kg, respectively. This was higher by P2.26/kg and P2.82/kg than the average retail price during the same months in 2017.

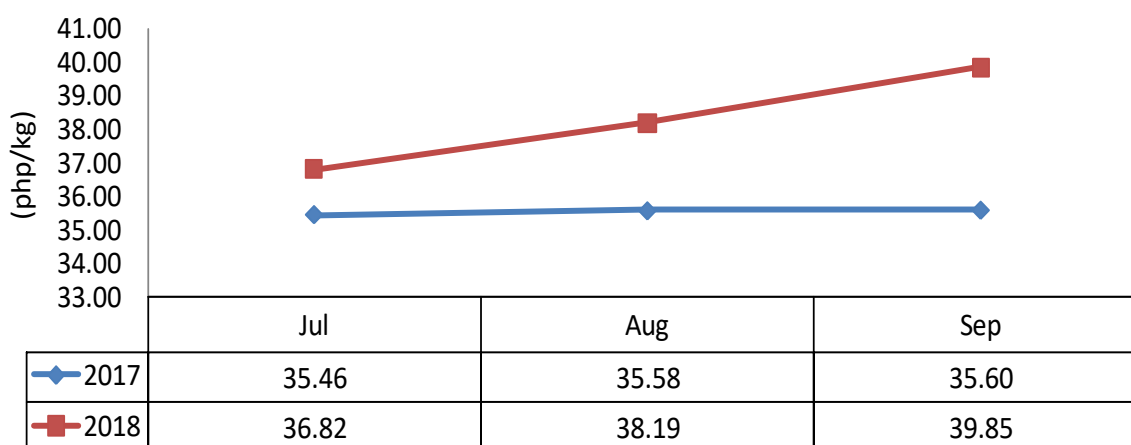


Source: Philippine Statistics Authority, *Retail Prices Survey*

**The monthly average retail price of regular-milled rice increases in 2018**

The monthly average retail price of regular-milled rice was higher in the third quarter of 2018 than in the same quarter of 2017. The price in July 2018 was observed at P36.82/kg, higher by P1.36/kg than in July 2017. In August 2018, the price was posted at P38.19/kg, higher by P2.61/kg than in the same month in 2017. Similarly, the average retail price of regular-milled rice increased by P4.25/kg in September 2018 compared with the same period in 2017.

**Figure 4. Monthly Average Retail Price of Regular-Milled Rice, Camarines Sur: July-September, 2017 and 2018**

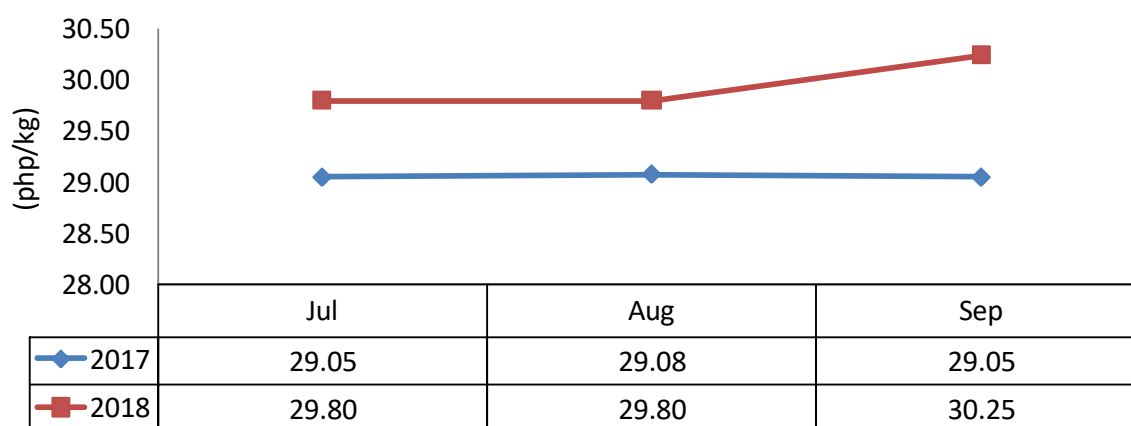


Source: Philippine Statistics Authority, Retail Prices Survey

**Higher retail price of corn grits in July to September 2018**

The monthly average retail price of corn grits was higher in July to September 2018 than the same quarter in 2017. The retail price of corn grits was posted at P29.80/kg in July 2018. This was higher by P0.75/kg than in July 2017. Similarly, the monthly average retail price was higher in August and September 2018 compared with the same months in 2017.

**Figure 5. Monthly Average Retail Price of Rice, Corn Grits, Camarines Sur: July-September, 2017 and 2018**



Source: Philippine Statistics Authority, Retail Prices Survey

  
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